



38TH ANNIVERSARY VIRTUAL GALA · OCT 21

Dear Friend,

On behalf of Asian Americans Advancing Justice – Los Angeles (Advancing Justice – LA), we ask for your support for our **38th Anniversary Gala on Thursday, October 21, 2021**. Advancing Justice – LA is one of the nation's largest legal and civil rights organization focusing on Asian American, Native Hawaiian, and Pacific Islander (AANHPI) communities' needs. We combine traditional legal services with civil rights advocacy and impact litigation to serve over 16,000 individuals each year.

To sustain our work, we host an annual gala to benefit Advancing Justice – LA through the generous support of many individuals, companies, and foundations. This gala highlights our programs and services and celebrates our accomplishments throughout the year. This year's theme is **United in Action: RISE UP**, through which we will be celebrating stellar individuals and organizations who are supporting AANHPI communities against the upswing of COVID-related racial animosity.

Southern California Gas Company (SoCalGas) is proud to serve as this year's Gala Chair. We have been supporting Advancing Justice – LA's gala since 1986, serving as one of its first corporate partners. We are committed to our longstanding partnership because we are fully committed to the services, advocacy, and legal impact that Advancing Justice – LA has been making for families throughout Southern California for 38 years.

Each year at the gala we typically celebrate in-person with 1,000 elected officials, community partners, members of the local Asian American bar associations, and leaders from the corporate, legal, and nonprofit sectors. Our gala has become a highly anticipated opportunity to connect with friends, old and new. However, in light of last year's COVID safer at home restrictions, our gala shifted to a virtual program, where nearly 10,000 participants across the U.S. viewed the on-line gala and over 400 hundred contributed to our Leadership Matching Fundraising Challenge. This year, we are aiming to continue raising much needed funds to **RISE UP** against the rising tide of Anti-Asian hate and discrimination.

On Thursday, October 21, we will host a hybrid virtual gala. As the state removed COVID-based event restrictions last month, we plan to host a unique blend of both an **in-person VIP gathering and an online video streaming broadcast** to our supporters who will participate virtually. **The exclusive VIP reception will offer limited capacity seating in an outdoor gathering at the Westin Bonaventure Hotel pool side deck.** Each gala sponsorship will include an invitation and the sponsorship benefits are listed [[include link here](#)].

Today we ask that you consider continuing your financial support for Advancing Justice – Los Angeles to help us **RISE UP** against hate, harassment, violence, domestic abuse, discrimination, and unemployment during this crisis. Every dollar will make a critical difference in the life of each person we serve.

We hope you will consider sponsoring our 38th Anniversary Dinner! **Download this list of sponsorship opportunities for your review and consideration.** Please contact Leon Tsoi, Corporate Relations Manager, at ltsoi@advancingjustice-la.org or (213) 977-7500 ext. 242 with any questions.

We look forward to hearing from you!

Vincent M. Gonzales, Esq.
Senior Environmental Counsel
Southern California Gas Company

Connie Chung Joe
Chief Executive Officer
Asian Americans Advancing Justice - Los Angeles

UNITED IN ACTION

RISE UP